

The Silver Tent

A Global movement of Wild, Wonderful Women
over 50 discovering and sharing Our Wisdom

Silver Bloggers

Thank you for stepping up to create our wonderful, wise Silver Blog. So far there are over 40 offers of blogs, which is amazing!

What we'd like from you now is a once-a-month blog, which we will programme into weeks 1, 2, 3 or 4 of the month so you have a rhythm to write to. Which week it is will depend on when you send us your first blog to upload.

With 40 of us blogging, it's not crucial that you send us something every month, but we would like you to be as regular as you can as you will develop followers who look forward to your blogs.

If you prefer to submit a vlog (video blog), please contact us for details. We will also require a few lines of text to introduce the vlog.

Guidelines for writing:

- * 300 – 1000 words for blogs, 3-5 minutes for vlogs. We're looking for bite-sized wisdom
- * No 'recycled' blogs please – some of you are, we know, already prolific writers, but what's on here must be new material. You can revisit old topics you've blogged on, but we'd like a fresh perspective so this is entirely a new piece, please. Google downgrades both websites if it finds the same material in two places so it's bad for everyone. You can link the blog on The Silver Tent to your own platform if you like and that's good for everyone!
- * No marketing in your blog, please – we will have a separate platform for showcasing your work if you have an 'offer' you want to share. Also please don't link to commercial offers elsewhere as this makes it an 'advertorial'. No affiliate links please.

And really importantly:

- * Before you send your blog, please get someone to read it who can help you with editing, if necessary. We don't have the time or capacity to edit and we'd really like things to come in ready to publish. It can help to read it out loud to yourself too. Please write in the first person and remember to make your content concise and engaging. Please don't be upset if we send things back for you to rework, and we reserve the right to edit. Blogging is a skill that gets easier with practice.

Perhaps we could buddy up as silver bloggers to form an editing circle?

Detailed instructions:

- * Internet-standard single space after a full stop please
- * Please give each blog a unique title and make sure the topic of the blog appears in the first paragraph (this is for SEO)
- * At least two images for each blog please – one to go in the blog (preferably portrait, but may be landscape) and a landscape one to use as the featured image (this will come up in the snippet when we share the blog). It is your responsibility to make sure all images in your blog are copyright-cleared (either they are your own photos or you have clear permission to use them, or they are copyright free). Some copyright holders can be very aggressive and punitive if you use their images, from a Google search, for example. Pixabay is a good alternative to find copyright-free images www.pixabay.com.
- * If you can size your pictures for the web that's great: 450 x 300 px (landscape) or 300 x 450 px (portrait), 72 dpi. If you can't, don't worry, we will do that for you – just send the largest images you can
- * If you include quotations from other published material, please make sure you reference them properly, again for copyright reasons
- * If you run a Silver Tent Radio show please link to it at the end of your blog
- * Please send a headshot and 50-100 word bio for us to use at the end of each blog, to introduce you to readers - who may be from outside the Silver Tent. You may include an outgoing link to your website or Facebook page/group

When you're ready:

Send your blog in Word format and images in jpg format to blog@thesilvertent.com

The legal stuff:

The Silver Tent Ltd is the official owner of the site and as such has copyright on the core material of the site. You as the blogger have copyright on the blog you send in.

- * By submitting your blog to blog@thesilvertent.com you agree to give The Silver Tent Ltd an unlimited, worldwide, royalty-free assignment for the right to reproduce the blog. Without that we can't put it on the website.
- * We may in future incorporate these nuggets of wisdom into a book or magazine, and of course we would ask your specific permission to include any of your writing before we do so.
- * Submitting a blog to blog@thesilvertent.com does not guarantee that it will be published. We reserve the right not to publish any material that the editorship has concerns over of any kind.

The list!

We have taken the topic that you said you wanted to blog about in the list below. If when you look at it again now you want to change the topic or give it more of a title, please email blog@thesilvertent.com.

Silver Sister	Topic	Week
Balbir Chagger	Personal development	
Carol Lee	Nutrition, sugar-free life, living with the natural cycles	
Cassandra Eve	Goddess energies	
Cheryl Reum	Relationship and sexuality	
Christine Miller	Love at work	
Coral Bell	Health and Energy Healing	
Debbie McLeod	Intuition	
Debra Sofia Magdalene	Essential Oils	
Debs de Vries	Menopause!	
Detta Darnell	Unfinished Women	
Diane Griffith	Spontaneity	
Elaine Harrison	Natural Inspirations	
Ellen Currie	tbc	
Hilary Stringer	Thoughts from a Pyrenean garden	1
Jacqueline Turnbull	Running diaries	
Jane Duncan Rogers	Bringing death to life	

Jeanette Kishori McKenzie	Magickal living	
Jennifer Lopez	Plants, botany and gardening	
Jo Berry	Peace, conflict and transformation	
Joy Shallcross	A grandmother's journey	
Karen Blackburn	Chats with Karen	
Karen Doubleyew	Self-care	
Karen Kennaby	Unique and exquisite living	
Kate Gold	Creativity as a path of healing and transformation	
Kay Newton	Simplicity	
Kay Westmorland	Life on a canal barge	
Liz Schneider	Vlog - body image, self-worth, loving ourselves through body changes	
Marian Matthers	Wisdom and reality	
Martine Metaxas	Martine's musings on self-expression	
Patricia Cherry	How not to diet	
Patricia Maybone	Spirituality and yoga	
Rita Marshall	Ayurvedic healing and other stories	
Rose Diamond	Soul Journey	
Sandi Moran	Living with grief and beginning again	
Sara T Best	Lifeskills through spiritual wisdom	

Shan Rees	Women in their own power	
Siobhan Riordan	Vlog - Silver co-housing	
Sue Fraser	Reading from the Akashic Record	
Sundy Gilchrist	Self-awareness	
Tamara Alferoff	How I lost my fear of flying (and other monsters)	
Vanessa Squire Kaliski	Food and healthy living	
Wendy Aspland	Wendy's wonderings	